

design sells™

increase sales



remembrance



experience

lead don't follow

**ENHANCING THE FAMILY'S
REMEMBRANCE EXPERIENCE
THROUGH INNOVATION**

AND EXPERTISE IN DESIGN™

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cemetery planning
resource alliance

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Dear Industry Leader:

Our industry has seen a lot of change over the past several years, but it will pale in comparison to what is coming with the “boomer” generation and those that follow. Not only does our “high-tech” society see change every day in many industries, generations shopping for your services are more savvy, well traveled and look to be emotionally satisfied with their purchase. These people are attracted to well-designed spaces, places and objects and will buy without a sales pitch - DESIGN SELLS™.

CPRA believes this same marketing principal applies to the Death Care industry – if you can enhance your families’ remembrance experience through innovation and design, they will buy. In fact, not only will they buy, they will have pride in their purchase, they will tell their friends about it and they will visit more frequently to embrace and celebrate life.

CPRA’s unique developments allow our clients to offer a more complete experience to their families that will be remembered and cherished forever. These developments incorporate opportunities for personalization and customization as well as creating distinct environments, enhancing the experience that is offered by your current service packages.

We can’t stress enough the importance of planning ahead. Whether it’s a small cremation garden or a comprehensive master plan, land is your most valuable resource and it should be developed wisely. CPRA will take a close look at your opportunities relative to product mix and densities to ensure that you are getting the most out of the land that you have, that you are serving your community’s needs and that the returns on your investment are meeting your business goals now and in the future.

With your leadership we can work together to change the industry from “Death Care” to “Life Celebration and Appreciation”.

We appreciate your interest in CPRA and look forward to assisting you in any capacity. Please peruse the following projects and project list that were completed in full or part by CPRA or its employees.

Sincerely,
CPRA Studio, LLC



Member:



American Society of Landscape Architects



International Cemetery and Funeral Association



Cremation Association of North America



Horan and McConaty's Rocky Mountain Memorial Park
Denver, Colorado



"I can clearly say that we were so pleased that Cindi is in your beautiful Memorial Garden. We simply never believed that we could find such a place. You have certainly created a one of a kind, and I have e-mailed your garden to everyone on my e-mail list, and have had raving reviews from everyone; it just leaves a feeling of peace, and a wonderful place to visit your loved one."

Lorene S. from Hutchinson, Kansas expresses her joy about Horan's Rocky Mountain Memorial Park

Cypress Lawn Memorial Park
Colma, California



Walton's Carson Gardens
Carson City, Nevada



- New Funeral Home and Memorial Park, Horan & McConaty, Denver, CO***
- New Cemetery - Preliminary Feasibility Analysis, King Memorial Gardens, Pell City, AL***
- Master Plan, Kingwood Memorial Park, Lewis Center, OH***
- Expansion Master Plan, Walton's Chapel of the Valley, Carson City, NV***
- Miscellaneous Projects, Cypress Lawn Memorial Park, Colma, CA***
 - Cremation Garden, Hillside Campus*
 - Sales Maps, Hillside Campus*
 - Marketing Graphics, Hillside Campus*
 - Primrose Garden Water Feature, Hillside Campus*
 - Hillside Landscape Frontage Improvements, Hillside Campus*
 - Island #2 Cremation Estate Master Plan, Hillside Campus*
 - Newall Chapel Landscape Improvements, Eastside*
- Rocky Mountain Memorial Park, Horan & McConaty, Denver, CO***
- Planning Workshop for Immediate Burial Needs, Linwood Cemetery, Cedar Rapids, IA***
- Cemetery Master Plan & Phase 1 Development, City of Broomfield, CO¹***
- 5 Acre Expansion Master Plan and Phase 1 Development, Linn Grove Cemetery, Greeley, CO¹***
- Cremated Remains Garden, Memorial Gardens of the Valley, Grand Junction, CO¹***
- 15 Acre Expansion Master Plan & Phase 1 Development, Highland Park Cemetery, Casper, WY¹***
- Cremated Remains Garden, Crown Hill Cemetery, Denver, CO¹***
- 9 Acre Expansion Master Plan, Highland Cemetery, Thornton, CO¹***
- Cremated Remains Garden, Highland Cemetery, Thornton, CO¹***
- Cremated Remains Garden, Mountain View Cemetery, Boulder, CO¹***
- Cremated Remains Garden, Chapel Hill Cemetery, Littleton, CO¹***
- Miscellaneous Projects, Ferncliff Cemetery, Westchester County, NY¹***
 - Complete Road Replacement¹*
 - Rosewood Mausoleum Site Development¹*
 - Hickory Terrace Ground Burial Development¹*
 - Burial Section Rehab; Rosewood, Hickory, Redwood and Cherrywood¹*
 - Irrigation and Path Rehabilitation; Hillcrest and Knollwood¹*
 - Crematory/Chapel Entry Court Renovation and Employee Parking Lot¹*
 - Wayfinding/Signage Phase 1 and 2¹*
 - Family Estate Garden Planning¹*
 - Main Entrance Remodel¹*
- 13 Acre Expansion Master Plan, Citizens Cemetery, Flagstaff, AZ¹***
- Cremated Remains Garden, Hampden Memorial Gardens, Denver, CO¹***
- 20 Acre Expansion Master Plan, Round Hill Cemetery, Elizabeth, PA¹***
- 12 Acre Expansion Master Plan, Cedar Memorial Park Cemetery, Cedar Rapids, IA¹***
- Cremation Garden Master Plan/Phase 1 Development, Cedar Memorial Park Cemetery, Cedar Rapids, IA¹***
- Columbine Memorial Garden, Chapel Hill Cemetery, Littleton, CO¹***
- Vietnamese Burial Section Planning, Crown Hill Cemetery, Denver, CO¹***

1. The Landplan Design Group, Inc. was the performing firm while Doug Flin acted as project manager &/or project designer for this project during his 10-year tenure.

References available upon request.